



EVEREST GROUP
INTERNATIONAL

LEADERSHIP TEAM

DIRECTOR

Paul Gross



Paul is a C-level leader and senior marketing executive with over 30 years of experience in public and private companies where he specialized in acquisitions and merger management, start-ups, new product launches, turnaround opportunities, and providing creative energy to advance companies to the next level. He is focused on consistently delivering sales and profit goals by developing integrated strategies across all disciplines. Paul's experience is comprised of a wide spectrum of consumer-packaged goods, e-commerce, and retail. His accomplishments include over 1000 successful new store openings, 15 acquisitions, and leading a record 70 consecutive quarters of compounded sales growth while navigating the successful transition from a public company to two different PEG owners, followed by an IPO. Paul is an innovative problem solver who brings clarity to undefined environments and has a demonstrated ability to lead cross-functional teams to successfully execute strategic initiatives. His corporate career includes Procter and Gamble, Fruit of the Loom, Heinz, LensCrafters, and National Vision. **(B.A., Georgia State University)**