

## LEADERSHIP TEAM

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EVEREST GROUP  
INTERNATIONAL

### DIRECTOR

Steve Giordano



Steve is a C-level Sales, Marketing and general management executive with expertise in tactical and strategic marketing, business development, turnaround of top-line performance, P&L management, A.I. technology, sales organization analysis and restructuring. His experience includes existing and new business development, territory analysis and alignment, mass market initiatives, internet presence and growth, tier 1, 2 and 3 account management, brand expansion and global products sourcing.

Steve is an authority on strategic alliances and acquisitions from a business development and revenue synergy perspective. He oftentimes serves as an interim sales executive such as Vice President of Sales and Marketing for a national cellular technology company. Steve is an insightful business builder and consummate people person. His corporate career includes Levolor, Kwickset, Delta Creative, Media Arts Group, Proctor and Gamble and Applause Dakin. **(B.S., Marketing with Minor in Management, University of Maine)**