

LEADERSHIP TEAM



EVEREST GROUP
INTERNATIONAL

DIRECTOR

Phyllis Bishop



Phyllis is a C-level Global Marketing Manager and Retail Specialist who has a general management, M&A, and turnaround management background. She was responsible for the internationalization of a privately-held \$2.7 billion company. She has expanded new businesses into China, Turkey, India, Australia, Eastern Europe, UK, Holland, Portugal, and Argentina via acquisitions, joint ventures, and start-ups. Phyllis resided in Paris for a number of years and is fluent in French. Her corporate career includes Bristol Myers, Estee Lauder, Playtex, Benckiser, and

Giorgio Beverly Hills. She has also represented companies to the U.S. Department of Justice as well as French labor officials and unions. **(B.A., Psychology, University of Tennessee-Knoxville; M.B.A., Harvard Graduate School of Business Administration)**